

Full Day Master Class
Writing Credible and Incredible Scenes!
By Margie Lawson

1. Deep Editing Power

Load your writing toolbox with psychologically based power tools. Tools that will boost your writing toward bestseller lists. These deep editing tools include power words, backloading, compelling cadence, and my Four Levels of Powering Up Emotion. Learn how to be strategic with these deep editing tools and you'll make your writing smooth and empowered.

2. Locking In Subtext: Faces and Voices and Viscerals, Oh, Yes!

Tired of writing overused faces and voices and visceral responses?

I'll share some goodies that will help you write them fresh. Flicker-faces. Six categories of dialogue cues. Backstory-based faces and dialogue cues. We'll cover my Top 12 Visceral Rules too. I bet you'll love what you learn!

3. Sharing the Emotional Impact on your POV Character

You can share impact in small ways and big ways. Sometimes the impact hits the reader with an EMOTIONAL BOOM!

Sharing impact on the POV character will add depth and emotion and take your scenes from good to OMG-stellar!

4. Make Your Openings Pop!

Give every opening a page-turning boost!

- Be strategic in your first few paragraphs.
- Reveal two promises writers give readers on the first page.
- Use Margie's 20 Point Checklist for Openings of Every Scene and Every Chapter.

Margie Lawson loves teaching writers how to make their writing bestseller strong. Using a psychologically based deep-editing approach, she teaches writers how to bring emotion to the page. Emotion equals power. And power grabs readers and holds onto them. Hundreds of Margie grads have gone on to win awards, sign with publishers, and hit bestseller lists. Some have had their books turned into Hallmark movies, and several have drama series in development. Some with name-dropping actors.

A popular international presenter, Margie's taught over 160 full day master classes in the U.S., Canada, Australia, New Zealand, and France, as well as in multi-day intensives on cruise ships in the Caribbean. She's taught over 200 5-day Immersion Master Classes across the U.S. and Canada, in Scotland, and in seven cities in Australia too. Look for an Immersion class in Germany this fall.

She also founded Lawson Writer's Academy, where you'll find over 30 instructors teaching online courses through her website. To learn more, and sign up for Margie's newsletter, please visit www.margielawson.com.

When you're clicking around on her website, check out her Dig Deep Webinar Series. You'll find forty 90-minute webinars... Yep. That's a lot. Those webinars cover a slew of fiction-writing topics. And each webinar comes with an 18 – 30 page handout. By now, you all know she shares lots of examples and explain things too.